

EuPIA Printing Ink Market statistics 2012

Definitions

The definitions of the following aggregated figures are given for the following global ink categories:

- **Liquid inks, water borne** (includes flexo & gravure water borne inks, technological varnishes, extenders, primers and overprint varnishes)
- **Liquid inks, solvent borne** (includes flexo & gravure solvent borne inks, publication gravure inks, technological varnishes, extenders, primers and overprint varnishes)
- **Oil based inks** (includes coldest and heatset offset as well as conventional sheetfed offset inks)
- **All other inks**

The data

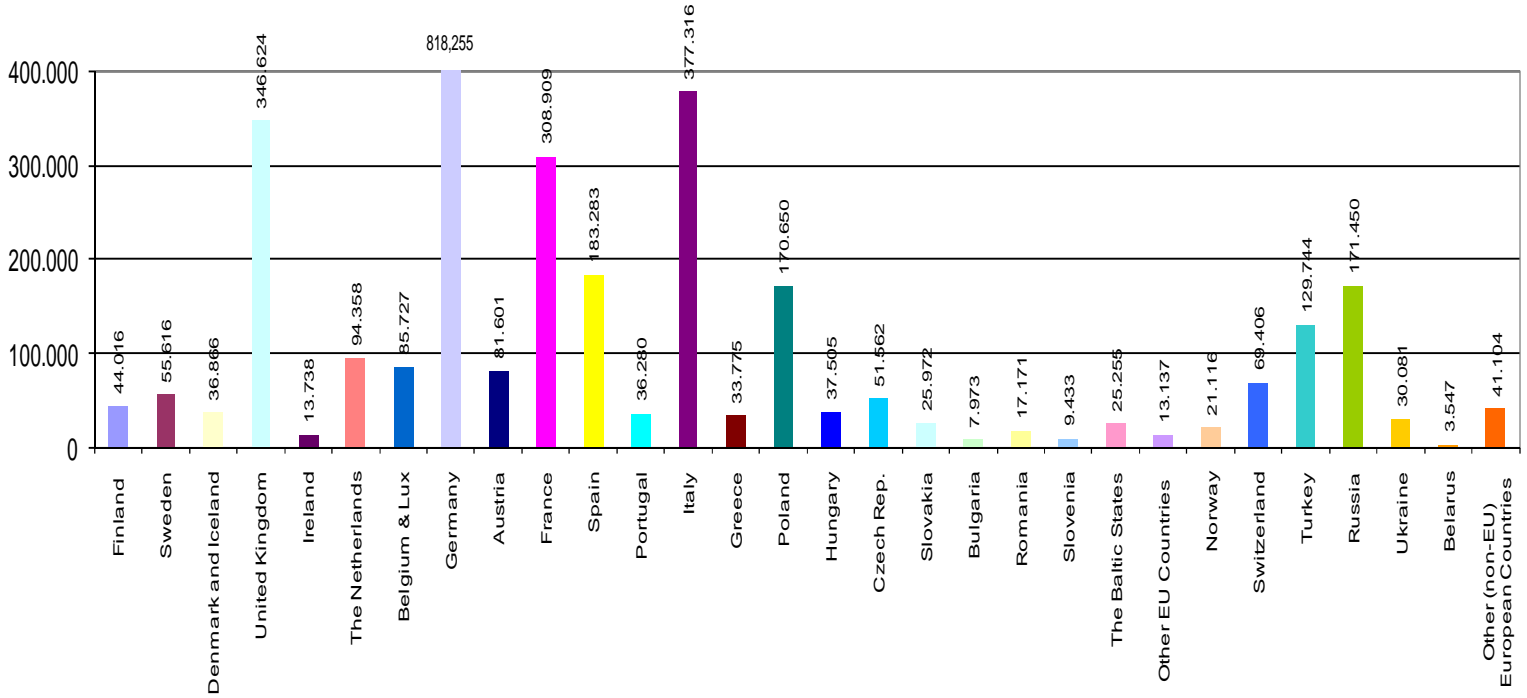
The aggregated figures displayed in the following pages summarise

- **Value per country total**
- **Volume per category for Europe total**

They represent domestic ink data collected for 27 countries or country groupings in Western and Eastern European and represents the activity of the 19 EuPIA participating members.

We believe that this represents overall in excess of 90% of the total European market.

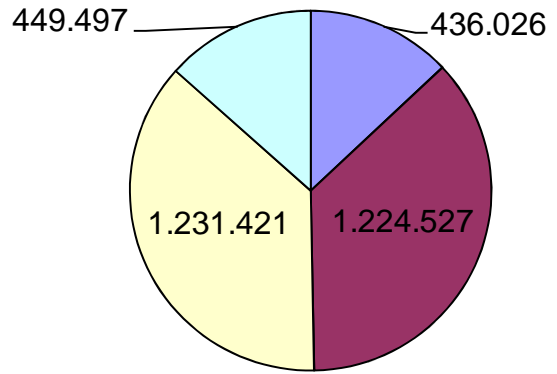
Key Sales Value by country (€000) Year end December 2012



Total Europe

- Water-based liquid inks
- Solvent-based liquid inks
- Oil-based inks
- All other inks

Sales Value in €000 for 2012



Sales Volume in 000s tons for 2012

