

## **EuPIA Printing Ink Market statistics 2011**

---

### **Definitions**

The definitions of the following aggregated figures are given for the following global ink categories:

- **Liquid inks, water borne** (includes flexo & gravure water borne inks, technological varnishes, extenders, primers and overprint varnishes)
- **Liquid inks, solvent borne** (includes flexo & gravure solvent borne inks, publication gravure inks, technological varnishes, extenders, primers and overprint varnishes)
- **Oil based inks** (includes coldest and heatset offset as well as conventional sheetfed offset inks)
- **All other inks**

### **The data**

The aggregated figures displayed in the following pages summarise

- **Value per country total**
- **Volume per category for Europe total**

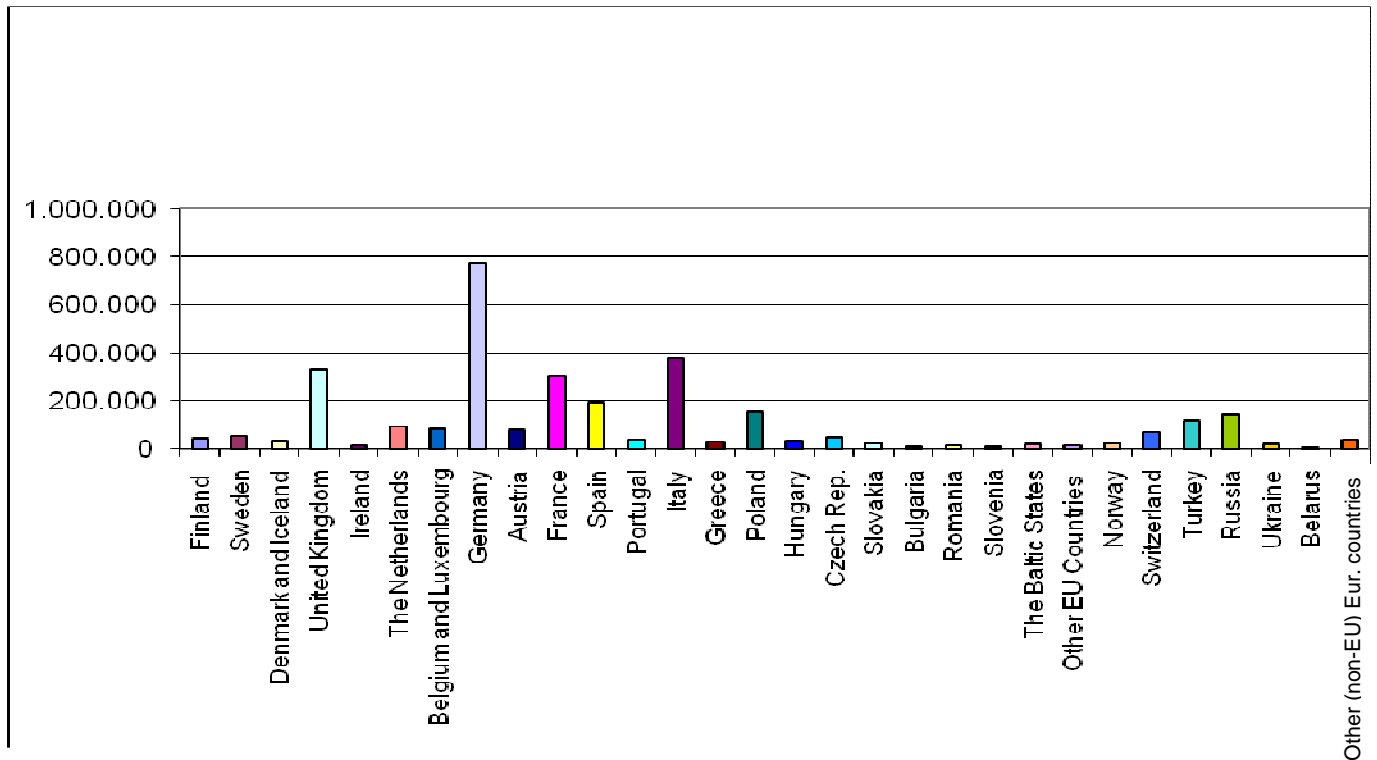
They represent domestic ink data collected for 27 countries or country groupings in Western and Eastern European and represents the activity of the 19 EuPIA participating members.

We believe that this represents overall in excess of 90% of the total European market.

## Key data by country

Sales value (€000)

12 months to Dec 2011



## Total Europe

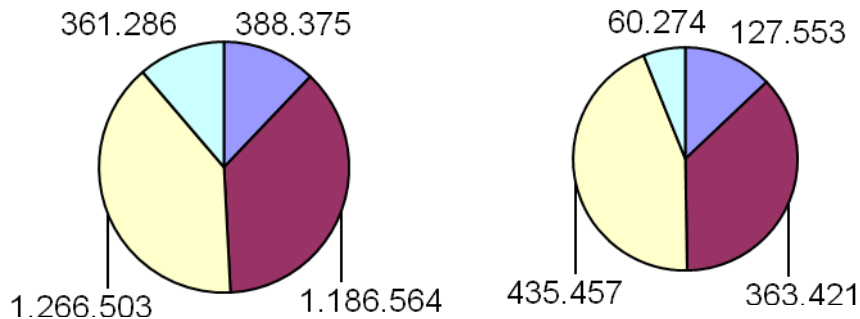
12 months to Dec 2011

Value in €000

Total value : 3.202.728

Volume in tonnes

Total volume : 986.705



- Water-based liquid inks
- Solvent-based liquid inks
- Oil based inks
- All other inks