

EuPIA Printing Ink Market Statistics

The definition of the following aggregated figures are given for the following global ink categories:

- **Liquid inks, water borne** (includes inks, technological varnishes, extenders, primers and overprint varnishes)
- **Liquid inks, solvent borne** (includes flexo, gravure, publication gravure inks, technological varnishes, extenders, primers and overprint varnishes)
- **Oil based inks** (includes coldset and heatset offset as well as conventional sheetfed offset inks)
- **All other inks**

The aggregated figures displayed in the following pages summarise

- **Value per country total, per category Europe and Europe total**
- **Volume per category per country and for Europe total**

They represent domestic ink data collected for 27 countries or country groupings in Western and Eastern Europe and represents the activity of the 19 EuPIA participating members.

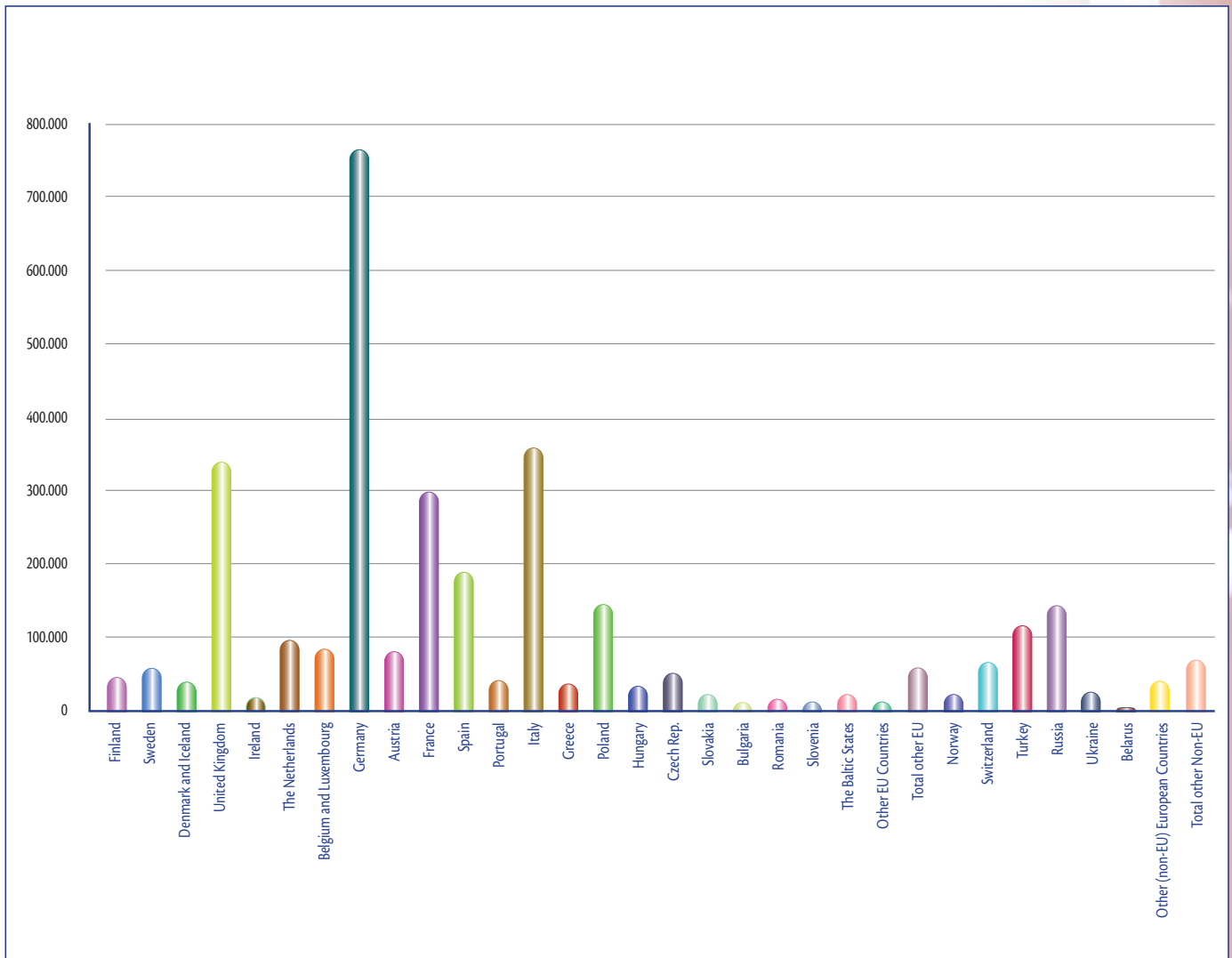
We believe that this represents overall in excess of 90% of the total European market.



Key data by country

Sales value (€000)

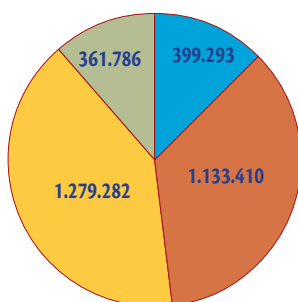
12 months to Dec 2010



TOTAL EUROPE 12 months to Dec 2010

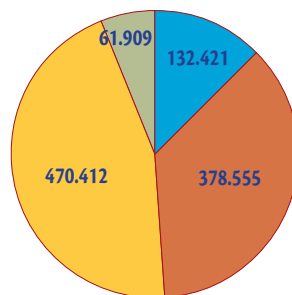
Value in €000s

Total Value : 3.173.771



Volume in tons

Total Volume : 1.043.297



- Water based liquid inks
- Solvent based liquid inks
- Oil based inks
- Other